

## Fact Sheet

<b>About Facebook:</b>	Facebook is a social utility that helps people understand the world around them. The company develops technologies that facilitate the spread of information through social networks, allowing people to share information online the same way they do in the real world. People with a valid email address can register for Facebook and create a profile to share information with their friends in a trusted environment. Facebook is a part of many people's daily routine; half of the people on Facebook come back daily and, according to comScore, spend an average of 20 minutes per day sharing and gathering information.
<b>Product:</b>	Facebook's simplified navigation gives users easy access to core site functions and applications. Profile, Friends, Networks and Inbox – pages core to the user experience on Facebook – have a prominent place at the top of the user's profile page. Facebook applications – Photos, Notes, Groups, Events and Posted items – are displayed on the left side bar.
<b>Technology:</b>	Facebook is the second most-trafficked PHP site in the world, and one of the largest MySQL installations anywhere, running thousands of databases. Facebook has built a lightweight but powerful multi-language RPC framework that allows the company to seamlessly and easily tie together subsystems written in any language, running on any platform. The company is the largest user in the world of memcached, an open-source caching system, and has created a custom-built search engine serving millions of queries a day, completely distributed and entirely in-memory, with real-time updates.
<b>Privacy:</b>	Facebook has led the industry in giving people tools to control the information they share and with whom they choose to share it. User privacy has always been a top priority for Facebook, resulting in hiring a chief privacy officer in September 2005. Facebook has worked with such organizations as the National Center for Missing and Exploited Children and WiredSafety, and is TrustE certified.
<b>People:</b>	Mark Zuckerberg, founder and CEO Owen Van Natta, COO Mike Sheridan, CFO Adam D'Angelo, CTO Matt Cohler, vice president, Strategy and Business Operations Dustin Moskovitz, co-founder and vice president, Engineering
<b>Funding:</b>	Round one: \$500,000 from Peter Thiel, Summer 2004 Round two: \$12.7 million from Accel Partners, April 2005 Round three: \$25 million from Greylock Partners leading the round, Meritech Capital Partners participating, and Accel Partners and Peter Thiel increasing their investment in the company.
<b>Board:</b>	Members: Mark Zuckerberg, Jim Breyer (Accel Partners), and Peter Thiel Observer: David Sze (Greylock Partners)
<b>Employees:</b>	300+
<b>Users:</b>	31 million active
<b>Offices:</b>	Palo Alto, Calif. (headquarters); New York